

THANK YOU FOR JOINING HUNGERWALK 2025

Walk the Walk

Fundraising Toolkit



**Personalize your
Fundraising Page**



Fill out a "Why I Walk" sign



**Reach out to
your Social Network**



Send an Email Appeal



**Give your Supporters
a Virtual Option**



Hold a Food Drive



**Make your gift
go even farther**



Signing up is only the beginning of our journey together. Use this toolkit to boost your fundraising efforts and help you recruit friends and family.



COMMUNITY
FOOD BANK
OF SOUTHERN ARIZONA

Hunger Walk 2025

PERSONALIZE YOUR FUNDRAISING PAGE:

Add some punch to your page with your photo or your team photo. Set a fundraising goal. Think about family, friends and neighbors who can pledge their support.

Profile Photo: Choose a high-resolution picture with clear, natural lighting to ensure your supporters can make out that face they know and love. Opt for a background that's simple and non-distracting. A friendly smile can help convey your enthusiasm and dedication to HungerWalk.

HEADLINE IDEAS:

Use a "Why I Walk" Statement (ie. "I walk because...")

Tell people why you want to end hunger in our area.

Personal Motivation and Impact: Describe a personal experience or moment that inspires you to join HungerWalk.

Community and Connection: Explain how HungerWalk connects our community, and why you want to be a part of that.

Raising Awareness and Making a Difference: Talk about the difference we can make in walking together to raise awareness about hunger in Southern Arizona.

Family Tradition and Legacy: If HungerWalk is a tradition in your family, tell us about it!

Remember to update your page regularly with fundraising news and fun developments. You can count down the days to HungerWalk with a progress report of how close you are to your goal. **And, of course, thank your supporters.**

REACH OUT TO YOUR SOCIAL NETWORK:

You can download these helpful post graphics to accompany your message or use your own.



DOWNLOAD HERE! ►



DOWNLOAD HERE! ►



DOWNLOAD HERE! ►

Use the suggested post text below to get the word out:



FACEBOOK

🌐 Why I Walk 🌐

Every step I take at HungerWalk 2025 is a step toward a world without hunger. I walk because access to healthy food is a basic human right. Walk with me on Sept. 27th and let's build a healthy, hunger-free Southern Arizona together! 🌐🌐

Sign up now! www.communityfoodbank.org/hungerwalk

#HungerWalk #WhyIWalk #EndHunger #WalkTheWalk



INSTAGRAM

Every step I take at HungerWalk 2025 is a step toward a world without hunger. I walk because no one should go to bed hungry. Walk with me on Sept. 27th and let's build a healthy, hunger-free Southern Arizona! 🌐🌐

Sign up now! www.communityfoodbank.org/hungerwalk

#HungerWalk #WhyIWalk #EndHunger #WalkTheWalk



X

#WhyIWalk: I believe in a world where no one goes hungry. 🌐🌐 Every step at #HungerWalk brings us closer to ending hunger. Walk with me on Sept. 27 and let's make a difference together! #EndHunger

Sign up now! www.communityfoodbank.org/hungerwalk



TIKTOK

I'm stepping up to fight hunger. 🌐🌐 Walk with me at HungerWalk 2025 on Sept. 27th in (Enter "Tucson" or "Green Valley"). Together, we can make a big difference! 🌐🌐 #HungerWalk #WhyIWalk #EndHunger #MakeADifference

SEND AN EMAIL APPEAL:

New Message

To Friend, Neighbor, Family Member

Cc Bcc

Subject Hunger is a real issue, and I'm stepping up to fight it! 🌍👊

Dear (Friend, Neighbor, Family Member,)

Hunger is a real issue, and I'm stepping up to fight it. 🌍👊

Join me and countless others at The Community Food Bank of Southern Arizona's HungerWalk2025 on September 27th as we walk to raise awareness and support those in need. Together, we can make a big difference!

I'm raising funds to support this crucial cause, and I need your help. Please consider donating! 🌍👊

[Insert link to your HungerWalk Fundraising Page]

Send

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FILL OUT A "WHY I WALK" SIGN:

Download our "Why I Walk" Sign and personalize it with your message.

Take a selfie with it and:

1. Add it to your fundraising page
2. Share it on social media with an appeal
3. Include it in an email appeal

DOWNLOAD HERE! ▶



GIVE YOUR SUPPORTERS A VIRTUAL OPTION:

Maybe your next door neighbor wants to join you, but she has to get the kids to soccer. Maybe your best friend wants to be at HungerWalk but he's out of town that weekend. One of the great things about HungerWalk is you can take it anywhere! Make a virtual walk from the mountains, from your neighborhood - even from another country. Invite people to be virtual walkers here.

Virtual walkers will have the option of joining us on Facebook Live on September 14th. They'll experience the excitement at the Tucson starting line, a tour of our warehouse, and fun moments in between. We'll send updates regarding the Facebook Livestream in the days leading up to HungerWalk2024.

MAKE YOUR GIFT GO EVEN FARTHER:

Matching Gifts

Encourage your supporters to find out if their employers will match their donations. Check the list of participating employers in the Matching Gift database.

Arizona Charitable Tax Credit

Make your tax dollars matter! Give to the Community Food Bank and you may qualify for a dollar-for-dollar state tax credit.

[FIND OUT MORE! ▶](#)

HOST A FOOD DRIVE:



Host a HungerWalk food drive! We can help with boxes, signs, and guidelines. And if you collect more than 100 pounds of food, we'll pick it up. Find out more here.

[HOST A FOOD DRIVE! ▶](#)

FOR MORE INFORMATION:

Please email

hungerwalk@communityfoodbank.org

Hunger 20
Walk 25



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OF SOUTHERN ARIZONA